



EUROPEAN COMMISSION

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Member of the Commission

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Subject: Written contribution in response to the invitation to the Blue Deal Congress on 14th May 2025 to discuss the European Water Resilience Strategy

Dear Members of the Federation of Polish Entrepreneurs, dear Participants to the Blue Deal Congress,

First of all, I would like to express my appreciation to the Federation of Polish Entrepreneurs for organising this inspiring event on the challenges and opportunities ahead of us to become water-resilient. I would also like to thank the Polish Presidency, for putting security high on the political agenda and for its dedication to advancing water resilience.

Water is a vital resource that plays a key role for our competitiveness and strategic autonomy, food and energy security, a healthy environment and human health. At the same time, our waters are heavily polluted, our water supply is under pressure, and we are not reducing enough the risk of serious floods.

That is why President von der Leyen has made it a key political priority to develop and implement a comprehensive European Water Resilience Strategy, that we want to present already before the summer.

We want to achieve three overarching objectives: (i) first, we must restore and protect the water cycle, (ii) second, we want to build a water-smart economy that supports EU competitiveness, attracts investors and promotes the EU water industry, and (iii) third, we want to secure clean and affordable water and sanitation for all and empower consumers.

To achieve those objectives, there is a clear need for significant, additional investments. This does not just concern technology, infrastructure and industrial processes. We also have to focus on nature-based solutions. The public sector will continue to play a key role, but we need to better mobilise private funding as well. We will therefore create policy incentives, financing mechanisms, and market opportunities, to improve the conditions for mutually beneficial investment, in the EU but beyond our borders too.

With the Strategy, we will set out a clear roadmap to start managing water better and more efficiently. But this will only be the beginning of our journey. We will need to turn our ambitions to reality. This requires a collective effort at all levels, with stakeholders from all sectors.

This is why initiatives such as the Blue Deal Congress are so important; because they bring us together and allow us to discuss challenges, find new possibilities, share good practices and learn from each other.

So, I count on your continued involvement and support, and from my side consider this as a warm invitation to reach out and share your expertise and insights to help us make Europe water-resilient.

I wish you a good and fruitful congress.

Yours sincerely,



Jessika Roswall